



# HEAT TREATMENT & SURFACE ENGINEERING

**GENOVA - ITALY**

**29-31 MAY 2023**

# Sponsorship proposal



*Organised by*



**ASSOCIAZIONE  
ITALIANA DI  
METALLURGIA**

[www.aimnet.it/echt2023.htm](http://www.aimnet.it/echt2023.htm)

## **PLATINUM Sponsor**

**€ 5.000,00 + VAT\***

- **Sponsor's logo in the home page of the Conference web site** with direct link to the sponsor's web site;
- **Sponsor's corporate logo visible on all the documentation of the Conference** (including any press communication)
- **Adv page** in the official programme catalogue
- **Adv video** (maximum 180 seconds) at the end of the opening session (video to be sent by 21st April 2023)
- **10 one-day entrance tickets** valid only for the exhibition area, lunch excluded, to be used by employees or costumers
- **5 Full Conference passes (exhibition + Conference) for both days**, including the social event on May 30th
- **Brochure or gadget inside the Conference shoppers** distributed to all attendees
- **Participation in the promotional activities** (by publishing an event banner "Official Sponsor of ECHT 2023" on its website and social media
- Possibility to held a **technical/commercial presentation** (15 minutes)

## **GOLDEN Sponsor**

**€ 3.000,00 + VAT\***

- **Sponsor's logo in the home page of the Conference web site** with direct link to the sponsor's web site;
- **Sponsor's corporate logo visible on all the documentation of the Conference** (including any press communication)
- **Adv page** in the official programme catalogue
- **5 one-day entrance tickets** valid only for the exhibition area, lunch excluded, to be used by employees or costumers
- **2 Full Conference passes (exhibition + Conference) for both days**, including the social event on May 30th
- **Participation in the promotional activities** (by publishing an event banner "Official Sponsor of ECHT 2023" on its website and social media
- Possibility to held a **technical/commercial presentation** (15 minutes)

## BRONZE Sponsor

**€ 2.000,00 + VAT\***

- **Sponsor's logo in the home page of the conference web site** with direct link to the sponsor's web site;
- **Sponsor's corporate logo visible on all the documentation of the conference** (including any press communication)
- **2 one-day entrance tickets** valid only for the exhibition area, lunch excluded, to be used by employees or costumers
- **2 Full Conference passes (exhibition + Conference) for both days**, including the social event on May 30th
- **Participation in the promotional activities** (by publishing an event banner "Official Sponsor of ECHT 2023" on its website and social media
- Possibility to held a **technical/commercial presentation** (15 minutes)

## SILVER Sponsor

**€ 1.250,00 + VAT\***

- **Sponsor's logo in the home page of the conference web site** with direct link to the sponsor's web site;
- **Sponsor's corporate logo visible on all the documentation of the Conference** (including any press communication)
- **1 Full Conference pass (exhibition + Conference) for both days**, including the social event on May 30th
- **Participation in the promotional activities** (by publishing an event banner "Official Sponsor of ECHT 2023" on its website and social media
- Possibility to held a **technical/commercial presentation** (15 minutes)

## FURTHER SPONSORSHIP OPPORTUNITIES

ITEM	DESCRIPTION	COST
<b>Shoppers</b> branded with sponsor's logo	<i>The Organiser will take care of bags design and production. Sponsorship item in exclusivity</i>	€ 3.000,00 + VAT*
<b>Lanyards</b> branded with sponsor's logo	<i>Sponsor provide directly the Organising Secretariat with the branded lanyards to be distributed to the Conference delegates. Sponsorship item in exclusivity</i>	€ 1.000,00 + VAT*
<b>Gadgets</b> (pen, block notes, ... branded with company logo) to be inserted in the Conference shoppers	<i>Sponsor provide directly the Organising Secretariat with the gadgets</i>	€ 1.000,00 + VAT*
<b>Coffee break station</b>	<i>Chevaliers with sponsor's logo on the buffet tables and mention in the program</i>	€ 1.500,00 + VAT*
<b>Lunch</b>	<i>Chevaliers with sponsor's logo on the buffet tables and mention in the program</i>	€ 3.000,00 + VAT*
<b>Social event</b>	<i>Sponsor's Logo on the dinner's menus and mention in the program</i>	€ 5.000,00 + VAT*

\* 22 % VAT is applied exclusively to Italian companies or Italian based companies (VAT nr. starting with IT) and to EU companies which are NOT registered to VIES.

	<b>PLATINUM</b>	<b>GOLDEN</b>	<b>BRONZE</b>	<b>SILVER</b>
<b>Cost</b>	€ 5.000,00	€ 3.000,00	€ 2.000,00	€ 1.250,00
<b>Sponsor's logo in the Conference website</b>	✓	✓	✓	✓
<b>Sponsor's logo on the Conference promotional documents</b>	✓	✓	✓	✓
<b>Adv page in the programme</b>	✓	✓		
<b>One-day entrance tickets – exhibition only</b>	10	5	2	
<b>Full Conference passes (exhibition + Conference)</b>	5	2	2	1
<b>Brochure or gadgets in the shoppers</b>	✓			
<b>Partecipation in the promotional activities</b>	✓	✓	✓	✓
<b>Technical/commercial presentation 15' (ONLY for the first 20 sponsors/exhibitors)</b>	✓	✓	✓	✓

## SPONSORSHIP FORM

To be sent back to AIM ([secretariat@aimnet.it](mailto:secretariat@aimnet.it)), by **31st March 2023**, together with copy of the due payment and corporate logo in .eps format.

The company below asks to be admitted as Sponsoring Company to "ECHT 2023"

Company name \_\_\_\_\_

Address of the Registered office \_\_\_\_\_

Postcode \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

e-mail address of the person in charge for the event \_\_\_\_\_

contact person \_\_\_\_\_

Vat number \_\_\_\_\_

Order ref. No. (if requested on the invoice) \_\_\_\_\_

invoicing e-mail address \_\_\_\_\_

and orders to Associazione Italiana di Metallurgia the following sponsorship/s:

<input type="checkbox"/>	<b>PLATINUM</b>	€ 5.000,00	€ _____
<input type="checkbox"/>	<b>GOLDEN</b>	€ 3.000,00	€ _____
<input type="checkbox"/>	<b>BRONZE</b>	€ 2.000,00	€ _____
<input type="checkbox"/>	<b>SILVER</b>	€ 1.250,00	€ _____
<input type="checkbox"/>	<b>SHOPPERS</b>	€ 3.000,00	€ _____
<input type="checkbox"/>	<b>LANYARDS</b>	€ 1.000,00	€ _____
<input type="checkbox"/>	<b>GADGET</b>	€ 1.000,00	€ _____
<input type="checkbox"/>	<b>COFFEE BREAK STATION</b>	€ 1.500,00	€ _____
<input type="checkbox"/>	<b>LUNCH</b>	€ 3.000,00	€ _____
<input type="checkbox"/>	<b>SOCIAL EVENT</b>	€ 5.000,00	€ _____
		Net Total	€ _____
		22% VAT (if applicable)	€ _____
		<b>TOTAL amount</b>	€ _____

## TERMS AND METHODS OF PAYMENT

Payments can be made by **31 March 2023**, to AIM by bank transfer to the order of Associazione Italiana di Metallurgia - AIM - Via Filippo Turati 8 - 20121 Milano (MI) at Credito Emiliano S.p.A. – Branch no. 052 - Milano sede - IBAN IT33M0303201600010000480455 – swift code BACRIT22MIL BIC BCITITM. Reason for payment: "ECHT 2023 SPONSOR". Please send payment's copy to: [secretariat@aimnet.it](mailto:secretariat@aimnet.it)

## PRIVACY NOTICE CONSENT

By filling in this Application form, the below-signed company declares to have fully read and accepted the privacy notice at the following page. I, the undersigned, have read the Privacy notice at the following page and I accept that AIM processes my personal data in accordance with articles 13-14 of EU Regulation no. 679/2016 (GDPR).

Date \_\_\_\_\_ Stamp and signature of the legal representative \_\_\_\_\_

## **PRIVACY NOTICE**

### **Pursuant to artt. 13-14 EU REG. n. 679/2016 (GDPR)**

AIM, Italian Association of Metallurgy (VAT number 00825780158), in person of the legal representative Mr. Silvano Panza (hereinafter the "Data Controller"), current in Milan, via Turati n. 8, informs you that, pursuant to art. 13 of the EU Regulation n. 2016/679 (hereinafter "GDPR"), your data will be processed in the manner and for the following purposes.

#### **1. Personal Data.**

The Data Controller processes personal identifying data (i.e.: name, surname, company name, address, telephone number, e-mail address, username, bank and payment details, hereinafter referred to as "Personal Data") that you have communicated on the occasion of the paper registration or through the website [www.metallurgia-italiana.net](http://www.metallurgia-italiana.net).

#### **2. Purpose of the treatment.**

Your data will be processed by the Data Controller for the following possible purposes:

- transmission of periodic communications by e-mail;
- invitation to activities and/or events promoted by the Data Controller;
- inclusion in the list of participants at the event, receipt of invitations for relevant events from other worldwide metallurgical associations and invoicing of the fee for the participation at the event, if due;
- in case of association with AIM, sending of the membership card;
- in case of purchase of books or other material, delivery of the same and invoicing.

#### **3. Processing methods.**

The processing of your personal data is carried out by means of the operations indicated in art. 4 n. 2) GDPR and more precisely: collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation and destruction of data.

Your personal data are subjected to both paper and electronic processing. The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and in any case for no more than 10 years from the termination of the relationship.

#### **4. Access to the Data.**

Your data may be made accessible, for the purposes referred to in art. 2, to the employees and collaborators of the Data Controller, in their capacity as persons in charge and/or internal managers of the processing and/or system administrators.

#### **5. Data communication and data transfer abroad.**

The Data Controller may communicate your name, nationality and e-mail address to foreign associations, exclusively in the case of participation in itinerant congress editions.

The aforementioned associations, operating in countries located in or outside the EU, may not provide adequate data protection safeguards (a complete list of countries providing adequate data protection safeguards is available on the EU Guarantor's website for the Protection of Personal Data). In such cases, the transfer of your data will be carried out in compliance with the applicable international rules and agreements, as well as with the adoption of appropriate measures (e.g. standard contractual clauses).

Personal data are stored on servers located in Milan (IT), within the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers even outside the EU. In this case, the Data Controller hereby ensures that the transfer of non-EU data will take place in accordance with the applicable legal provisions, subject to the stipulation of the standard contractual clauses provided by the European Commission.

#### **6. Rights of the Data Subject.**

In your capacity as a Data Subject, you have the rights set forth in art. 15 GDPR and, precisely, the rights of:

- to obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;
  - to obtain the indication: a) of the origin of personal data; b) of the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) of the identification details of the Data Controller, the data processors and the designated representative pursuant to art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it in their capacity as designated representative in the territory of the State, managers or agents;
  - to obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case where such fulfillment is it proves impossible or involves a use of means manifestly disproportionate to the protected right;
  - to object, in whole or in part, for legitimate reasons to the processing of personal data concerning you, even if pertinent to the purpose of the collection.
- Where applicable, it also has the rights referred to in articles 16-21 GDPR (right of rectification, right to be forgotten, right of limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

#### **7. How to exercise rights.**

You can exercise your rights at any time by sending: a registered letter to AIM, Italian Association of Metallurgy, via Turati n. 8, Milan or an e-mail to [info@aimnet.it](mailto:info@aimnet.it).

#### **8. Data Controller and person in charge.**

The Data Controller is AIM, Italian Association of Metallurgy, via Turati n. 8, Milan. The person in charge of data processing is Ms. Federica Bassani, via Turati n. 8, Milan - e-mail [info@aimnet.it](mailto:info@aimnet.it).

The updated list of data processors is kept at the Data Controller's headquarters.